

2019 Clinton Herald

RATE CARD

MISSION STATEMENT

The Clinton Herald will be the dependable source for local news, provide our readers a public forum to express their needs, interests and concerns, and engage in community activities that enhance the image and character of our newspaper and our communities.

The Clinton Herald is NEWS about YOU!

READERS OF THE CLINTON HERALD

*source: Audit Bureau of Circulation

Daily Circulation (M-F) 6200 Weekend Circulation (Saturday) 6600 Readership (2.1 per paper) 13,860
Digital Audience (Monthly) 710,000 Page Views 103,300 Unique Visitors

